cubic

1643 South Boston Avenue Tulsa, OK 74119

(918) 587-7888

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Date	Invoice #	Terms
6/30/18	13693	Net 30

UCEDA PO Box 1800 244 Fair Street Kingston, NY 12402-1800

Description	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services June 2018 Term of Agreement: 01/01/2018 - 10/31/2018	
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000 Balance Remaining: \$19,500	5,000.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000 Remaining Balance: \$2,933.14 - Facebook Instagram \$651.98 - HeyOrca \$100.00	

Cubic accepts VISA, Mastercard and AMEX credit cards. A 3.5% convenience fee will apply.

All invoices must be paid within thirty (30) days of the date of the invoice unless other arrangements have been made. Interest on past due accounts will accrue at the rate of 18% annually.

We appreciate your business. Thank you!

Total	\$5,751.98
Payments/Credits	\$0.00
Balance Due	\$5,751.98

Account ID: 10155610290433533



Payment Date
Jun 22, 2018, 12:01 AM

Paymen: Method American Express*3017 Reference Number: T4L6RFSNW2

Transaction ID 1635014703282515-3424283

Product Type Instagram Paid

\$107.26 USD

This is your monthly bill.

Campaigns		enterman (in in design)
Instagram Post: Witness the awesome wonder of	Committee of the Commit	PRESENTE TO COMMENT TRANSPORTED AND ADMINISTRATION OF THE PRESENT
From May 31, 2018, 4:30 PM to Jun 21, 2018, 12:00 AM		\$30.00
Instagram Post: Witness the awesome wonder of	2,299 Impressions	\$30.00
Post: "Just a few miles north of Ellenville is this"		The state of the s
From May 31, 2018, 4:30 PM to Jun 21, 2018, 12:00 AM		\$1.44
Post: "Just a few miles north of Ellenville is this"	68 Impressions	\$1.44
Post: "Witness the awesome wonder of Sam's Point"	CONTROL OF THE PROPERTY OF THE	
From May 31, 2018, 4:30 PM to Jun 21, 2018, 12:00 AM		\$14.26
Post: "Witness the awesome wonder of Sam's Point"	954 Impressions	\$14.26
Post: "The majestic Bashakill Wildlife Area is just"	A COMPANY OF THE THE THE THE THE THE THEORY OF THE	
From May 31, 2018, 4:30 PM to Jun 21, 2018, 12:00 AM		\$59.93
Post: "The majestic Bashakill Wildlife Area is just"	8,321 Impressions	\$59.93
Post: "Congratulations to Ellenville's own Aroma Thyme"	The state of the s	
From May 31, 2018, 4:30 PM to Jun 21, 2018, 12:00 AM		\$0.05
Post: "Congratulations to Ellenville's own Aroma Thyme"	5 large-seign-	
Fost. Congratuations to Ellenville's own Aroma I nyme	5 Impressions	\$0.05
Website Traffic		50.00
From May 31, 2018, 4:30 PM to Jun 21, 2018, 12:00 AM		\$0.02
Summer Campaign	13 Impressions	\$0.02
Instagram Post: Honor's Haven Resort is the ideal	S - CO - C - C - C - C - C - C - C - C -	
From May 31, 2018, 4:30 PM to Jun 21, 2018, 12:00 AM		\$1.56
Instagram Post	97 Impressions	\$1.56

Facebook, Inc. 1601 Willow Road Menlo Park, CA 94026-1452 United States

Account ID: 10155610290433533



Payment Date
Jun 22, 2018, 12:01 AM

Payment Method American Express*3017 Reference Number: P4L6RFSNW2

Transaction ID 1635014689949183-3424282

Product Type Facebook Paid

\$44.72 USD

This is your monthly bill.

Campaigns		
Post: "Witness the awesome wonder of Sam's Point"	ti i a anazario di norra di nata di na	
From Jun 5, 2018, 3:30 PM to Jun 21, 2018, 12:00 AM		\$15.74
Post: "Witness the awesome wonder of Sam's Point"	1,112 Impressions	\$15.74
Post: "Just a few miles north of Ellenville is this"	AND AND THE PROPERTY OF THE PR	\$8.72
From Jun 5, 2018, 3:30 PM to Jun 21, 2018, 12:00 AM		\$8.72
Post: "Just a few miles north of Ellenville is this"	488 Impressions	\$8.72
Post: "The majestic Bashakili Wildlife Area is just"	The second of the control of the second of t	\$0.07
From Jun 5, 2018, 3:30 PM to Jun 21, 2018, 12:00 AM		\$0.07
Post: "The majestic Bashakill Wildlife Area is just"	7 Impressions	\$0.07
Post: "Congratulations to Ellenville's own Aroma Thyme"	THE RESERVE THE PROPERTY OF TH	¢20.02
From Jun 5, 2018, 3:30 PM to Jun 21, 2018, 12:00 AM		\$20.03
Post: "Congratulations to Ellenville's own Aroma Thyme"	3,067 Impressions	\$20.03
Website Traffic	and the second s	00.46
From Jun 5, 2018, 3:30 PM to Jun 21, 2018, 12:00 AM	,,	\$0.16
Summer Campaign	20 Impressions	\$0.16

From Jun 20, 2018, 8:30 PM to Jul 1, 2018, 12:00 PM

Post: "Congratulations to Ellenville's own Aroma Thyme..."

Account ID: 10155610290433533



Payment Date
Jul 1, 2018, 12:05 PM

Payment Method American Express*3017 Reference Number: EJ7U6GJNW2

Transaction ID 1682813055169344-3453547

Product Type Facebook

Campaiana

Paid

\$39.92

\$39.92

\$422.57 USD

You're being billed because you reached your billing threshold.

Campaigns		
Website Traffic	TO THE RESIDENCE OF THE PROPERTY OF THE PROPER	-
From Jun 20, 2018, 8:30 PM to Jul 1, 2018, 12:00 PM		\$101.93
Summer Campaign	13,270 Impressions	\$101.93
Page Promotions	The state of the s	
From Jun 20, 2018, 8:30 PM to Jul 1, 2018, 12:00 PM		\$280.72
Summer Page Promotion	15,399 Impressions	\$280,72
The second secon		
Post: "Congratulations to Ellenville's own Aroma Thyme.	."	***

4,302 Impressions

Facebook, Inc. 1601 Willow Road Menlo Park, CA 94025-1452 United States

Account ID: 10155610290433533



Paid

Payment Date Jul 1, 2018, 12:05 PM

Payment Method

American Express*3017 Reference Number: GJ7U6GJNW2

1682813061836010-3453548

You're being billed because you reached your billing threshold.

\$77.43 USD

Product Type Instagram

Transaction ID

Campaigns		
Website Traffic	AND COLORS OF THE PARTY OF THE	\$0.48
From Jun 21, 2018, 12:30 AM to Jul 1, 2018, 12:00 PM		
Summer Campaign	68 Impressions	\$0.48
Instagram Post: Honor's Haven Resort is the ideal	The same of the sa	\$28.44
From Jun 21, 2018, 12:30 AM to Jul 1, 2018, 12:00 PM		
Instagram Post	3,043 Impressions	\$28.44
Instagram Post: Ever been to #AwostingFalls. It's		\$48.5 ⁻
From Jun 21, 2018, 12:30 AM to Jul 1, 2018, 12:00 PM		
Instagram Post: Ever been to #AwostingFalls. It's	4,376 Impressions	\$48.5

1601 Willow Road Menio Park, CA 94025-1452 Umten States



bulk analytics – UCEDA

June 2018 #2447-0117

Social Media Planning (06/01/2018 - 06/30/2018) \$100.00

This summary was generated by Cubic, Inc. in order to provide documentation to Ulster County Economic Development Alliance.